



# Retail Portfolio Optimization For Private Equity

## KEY CAPABILITIES

FIG. 01

### Portfolio-wide standards

Deploy consistent evaluation methodology across all retail investments

FIG. 02

### Acquisition target analysis

Quickly evaluate location quality during due diligence

FIG. 03

### Bankruptcy auction intelligence

Rapidly evaluate hundreds of locations in competitive situations

## PROOF POINTS

# Months

Saved — cut typical expansion timelines dramatically

*“Thanks to GrowthFactor, our team expects to execute more quickly on strategic growth priorities and deliver greater returns to shareholders.”*

Matthew Furnas, Books-A-Million

See your personalized demo

[growthfactor.com/demo](https://growthfactor.com/demo)